

2017 is the Year of the Senior!

**Tweet at your representatives every Wednesday in May.
Tell them to support additional funding for senior services!**

To Tweet at your Representatives:

Amplify your voice by tweeting at the mayor (@NYCMayor), the city council speaker (@MMViverito), and/or your council member. Be sure to use the #YearoftheSenior hashtag!

Sample tweets (adapt tweets above or use these):

- Senior pop grows while funding stagnates @NYCMayor Invest \$60M in senior services. #YearoftheSenior
- Older NYers are pillars of our communities. DFTA services help them age in place @NYCMayor invest \$60M in DFTA in FY18 #YearoftheSenior
- Sr Centers, NORCs, meal programs etc. need increased investment! #YearoftheSenior

To Ask the Mayor a Question:

Tweet @BrianLehrer every Wednesday to get him to ask about city funding for seniors in his weekly #AsktheMayor segment with Mayor de Blasio. Include the #AsktheMayor hashtag in every tweet.

Sample questions and tweets:

- #askthemayor how he will fund the growing demand for senior services @BrianLehrer Sr centers, NORCs and other programs need more support
- Senior pop grows while funding remains stagnant @BrianLehrer #askthemayor when will he invest in meal services, caregiver programs, etc
- 2500+ seniors on waitlists for case management or homecare @BrianLehrer #askthemayor why no funds have been added to address demand?
- #askthemayor how he will protect older NYers from Trump budget cuts @BrianLehrer
- #askthemayor how he will fund programs that serve older immigrants and low-income women? @BrianLehrer