

FULFILLING THE PROMISE OF



FPWA

2015 ANNUAL REPORT

# OPPORTUNITY



FPWA

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# MISSION

FPWA promotes the social and economic well-being of greater New York's most vulnerable by advocating for just public policies and strengthening human services organizations.



# VISION STATEMENT

FPWA envisions New York City as a City of Equal Opportunity where children and youth are well-educated, families are adequately housed and fed, workers are employed at a living wage, seniors have the means to live comfortably and stay engaged with their community, quality health care is accessible to all, and neighborhoods are thriving.

## A WORD FROM OUR LEADERSHIP



Jennifer Jones Austin  
CEO and Executive Director,  
FPWA

Dear Friends,

We are thrilled to bring you FPWA's 2015 Annual Report. As you will read in the pages that follow, 2015 was a phenomenal year of impact, growth and modernization for FPWA. We broadened our reach and strengthened our work towards building a city of equal opportunity for New Yorkers struggling to make ends meet. Working together with nonprofits, faith-based institutions and government agencies, we advocated for policies and programs that ensure long-term positive effects for individuals and families, and for the hardest to reach communities.

Our mission of helping our most vulnerable neighbors was ever-present in our daily work and activities. In the spring of 2015, FPWA, in partnership with the Human Services Council and the Fiscal Policy Institute, launched the #15andFunding Campaign calling for a \$15 minimum wage across New York State and additional funding for nonprofits that contract with New York State and New York City. We secured the first-ever New York City investment in day laborer centers to protect against wage theft and unsafe working conditions. As the lead nonprofit umbrella organization in New York City working with community worker cooperatives, we secured additional City funding to expand cooperative businesses and entrepreneurial opportunities for individuals who possess the drive but not the resources to build their own businesses. And after many years of advocacy efforts led by FPWA, sanctions bill A.4250/S.3596 was signed into legislation by New York State Governor Andrew Cuomo. The bill revamps New York City's public assistance sanctions process.

Appreciating that faith leaders are spiritual and social justice pillars in their communities, we expanded our Faith and Justice Fellowship in collaboration with the New York Theological Seminary, as well as our advocacy trainings for faith leaders through the FPWA Advocacy Academy.

We've strengthened more than 300 nonprofit leaders and frontline staffers through our Center for Leadership Development on fundraising, advocacy and leadership. We launched our "Policy Talk Series," connecting nonprofit leaders from our member agencies to key decision makers, including Mayor Bill de Blasio, Deputy Mayors and City Commissioners.

The generosity of our supporters is essential to our work, and we are grateful to have individuals, member agencies, corporations, foundations, houses of worship and many more by our side as we continue our work of fulfilling the promise of opportunity for all New Yorkers. We look forward to continuing our work together in the coming year.



Stephen J. Storen  
Chair, Board of Directors



# OPPORTUNITY



**In 2015, appreciating the need for our organization to both reflect and inspire the change we aim to achieve, we underwent a rebranding process.**

We sought to reflect on who we are, the diversity of our membership, and our core values of being an organization that provides a helping hand, and that promotes policies and programs that give New Yorkers in need the opportunity to rise. The result: our new official name and tagline: *"FPWA, Fulfilling the Promise of Opportunity."* With a policy agenda and program offerings focused on reducing poverty so that people can meet their basic needs, policy and programmatic efforts that advance upward mobility, and efforts aimed at increasing fairness and equity so there is shared prosperity among neighbors, FPWA helps fulfill the promise of opportunity.



FULFILLING THE PROMISE OF OPPORTUNITY THROUGH

# POVERTY REDUCTION



FPWA operates several programs that help families and individuals meet their basic needs. In 2015, more than \$741,000 was distributed to support families in need, youth, young adults, seniors and innovative community based programs.



**\$12,000**

in college scholarships to help students with limited financial means complete their education

**\$50,000**

in camp scholarships for 120 youths to support families who otherwise couldn't send their children to camp

**\$60,000**

in grants to community-based organizations developing new and innovative core programs that address growing community needs

**\$137,000**

to support seniors, including stipends to assist older adults so they can continue living comfortably in their homes

**\$234,000**

in financial assistance to 92 families during their most vulnerable moments

**\$248,000**

distributed to 37 houses of worship through the Emergency Food and Shelter Program, which provided more than 200,000 meals to communities experiencing food insecurity



## ADVOCATING FOR POLICY CHANGES THAT PRODUCE THE GREATEST IMPACT

Families cannot begin to rise if they are barely getting by. FPWA advocates for just public policies that strengthen vulnerable New Yorkers and the hardest to reach communities.

- In 2015, we advocated for and secured \$1 million in funding for Access Health NYC, an initiative that coordinates outreach efforts to populations experiencing barriers accessing health care coverage.
- After many years of advocacy efforts, sanctions bill A.4250/S.3596 was signed into legislation by Governor Cuomo. The bill revamps New York City's public assistance sanctions process.
- FPWA played a part in helping to advocate for and secure a \$7.6 million increase in discretionary childcare funding and \$5.95 million to maintain after-school and summer camp programs at 17 elementary after-school sites.

## STRENGTHENING NONPROFITS AND FAITH LEADERS TO BETTER SERVE THEIR COMMUNITIES

We trained more than 500 community and faith-based leaders on the nuts and bolts of policy advocacy, human resources, nonprofit leadership, fundraising, and prophetic witness through FPWA's Center for Leadership Development, Advocacy Academy, Faith & Justice Fellowship, Women of Faith meetings, and collaborative trainings with the Micah Institute, Auburn Seminary and Union Theological Seminary.







# INCREASING UPWARD MOBILITY



Policies that provide low-income workers with improved wages and job conditions, and opportunities to rise up the economic ladder are essential to upward mobility. In 2015, FPWA expanded and developed new policy priorities to narrow the economic divide in our City.

- Working in collaboration with the Fiscal Policy Institute, we secured the first ever \$11.50 wage floor and a 2.5% cost of living adjustment for more than 10,000 New York City contracted nonprofit social service employees.
- Secured \$5 million for the Career Ladder Professional Development Initiative to support training and education of nonprofit social service employees. This multifaceted initiative seeks to provide low-income City contracted social services workers, many of whom live at or below the poverty line, with a living wage and opportunities for professional development.
- Enhanced City Council funding to \$2.1 million for Worker Cooperatives, helping to create 21 new businesses and putting 190 New Yorkers to work with fair and increased wages.
- Secured New York City Council funding of \$500,000 for Day Laborer Centers, a first of its kind effort that supports legal training, job referrals and additional supportive services to approximately 10,000 Day Laborers. The initiative dispatched over 900 jobs in FY 2015 and opened a new day labor center on Staten Island, New York.
- In the late fall, FPWA in partnership with the Human Services Council and the Fiscal Policy Institute launched, the #15andFunding campaign, calling for a statewide \$15 wage floor for all workers, and additional funding so that nonprofits that contract with the City and State to provide services can cover the costs of wages.

**FPWA operates several programs that provide nonprofit leaders, faith leaders and lay persons the opportunity to meet with key decision makers. In 2015, more than 190 nonprofit leaders met and discussed critical issues concerning the communities that serve with 11 New York City Deputy Mayors and Commissioners.**

“

Through the Worker Cooperative Business Development Initiative, organizations like Urban Upbound are in a unique position to work with low-income communities to promote entrepreneurship, help raise wages, and drive economic mobility for individuals and families.

”

Bishop Mitchell G. Taylor

*Co-Founder and Chief Executive Officer, Urban Upbound Jobs-Plus*

“

I am truly thankful to Memorial Baptist Church for encouraging me to apply for the FPWA college scholarship. Finishing up my college degree and being a single mom is no easy feat, but I am grateful for everything FPWA has done for me and I will do my best to make you proud.

”

Natasha Jackson

*2015 FPWA College Scholarship Recipient*

FULFILLING THE PROMISE OF OPPORTUNITY BY

# CREATING SHARED PROSPERITY



Many working and middle class Americans are struggling to make ends meet. Rising inequality, wage stagnation and limited economic mobility have placed economic and social equity at the core of FPWA's work.

## **ADVOCATING FOR POLICIES AT THE CITY AND STATE LEVELS THAT BUILD STRONGER COMMUNITIES**

FPWA is part of the larger voice of human service advocates promoting policies and funding, both at the City and State level, which provide opportunities for social and economic equity by increasing fairness for all.

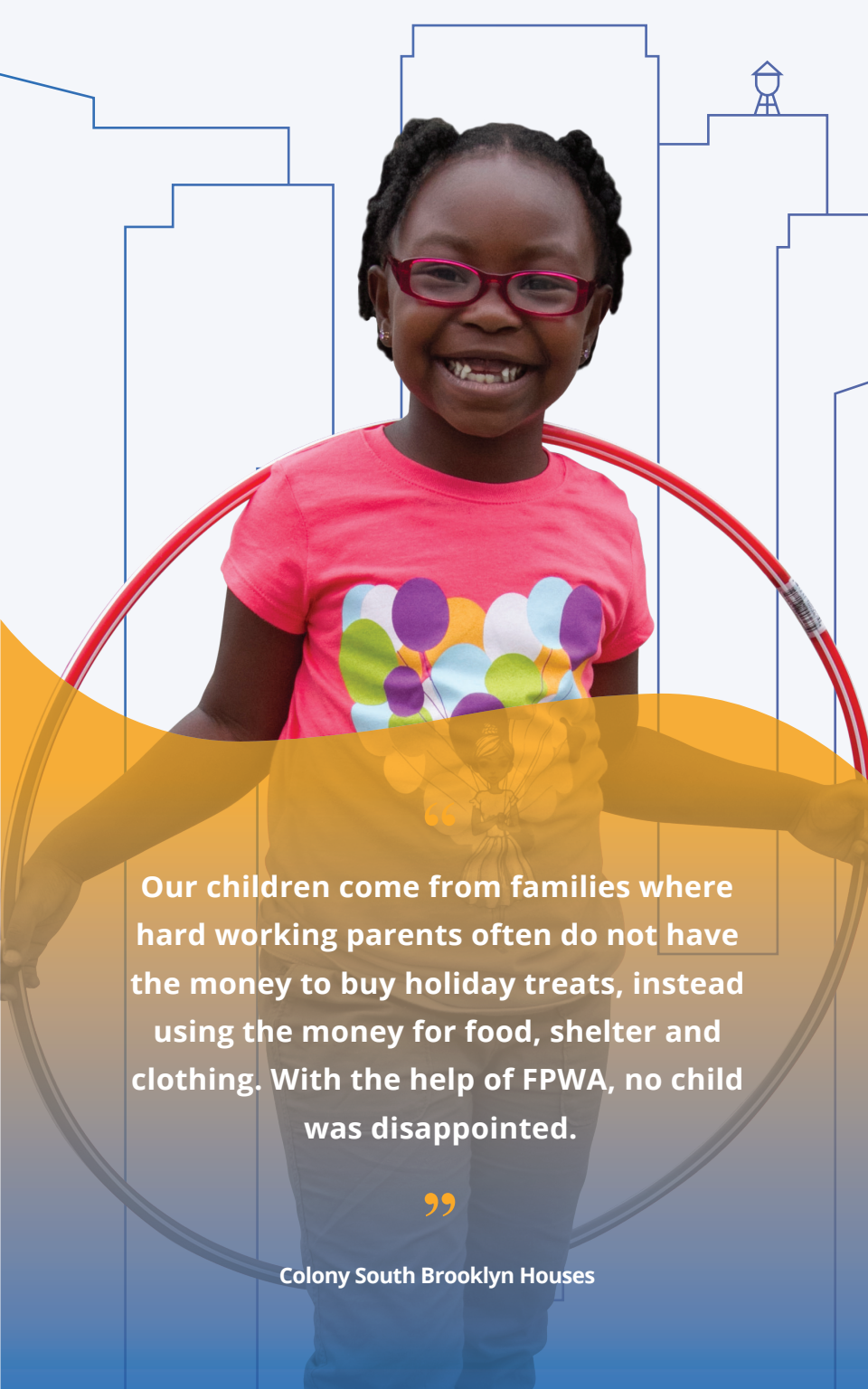
### **KEY BUDGET VICTORIES FPWA HELPED TO MAKE HAPPEN AT THE CITY LEVEL**

- \$114.3 million increase in Universal Pre-K funding, ensuring more seats for children across the city.
- More than \$100 million in funding to maintain and restore after school, summer school and summer programming for elementary and middle school students.

### **KEY BUDGET VICTORIES FPWA HELPED TO MAKE HAPPEN AT THE STATE LEVEL**

- Expanded employment support services to people living with HIV/AIDS through the Governor's "Ending the AIDS Epidemic in New York by 2020" blueprint.
- In collaboration with a number of groups, FPWA successfully advocated for a \$55 million enhancement to Universal Pre-K.





**Our children come from families where hard working parents often do not have the money to buy holiday treats, instead using the money for food, shelter and clothing. With the help of FPWA, no child was disappointed.**

”

Colony South Brooklyn Houses

## **STRENGTHENING & SUPPORTING COMMUNITIES**

In addition to lending our voice in support of policies, FPWA builds and sustains programs that have a larger impact on the communities we serve.

### **TOY DRIVE**

FPWA hosts one the largest toy drives in New York City. In 2015, we were able to distribute approximately 10,000 gifts to children and youth across the five boroughs, ensuring that these children had an opportunity to experience the joys of the holiday season.

### **COMMUNITY INDICATORS PROJECT**

In 2014, FPWA in collaboration with The City University of New York's (CUNY) Institute for State and Local Governance (ISLG), and the Mayor's Office initiated, developed and co-launched the Community Indicator Systems Project, an indicator tool that will allow us to track progress towards achieving a more equitable New York City for all. Since the launch, FPWA has convened three sessions with engaged community stakeholders from around the City to discuss ideas on how to build a more equitable city. During these sessions, we considered inequalities in specific categories such as housing, education, employment, etc. We have worked with the City to identify data gaps in a Social Indicators Report; developed community-level data systems to address identified gaps; convened a Social Indicators Community of Practice to ensure the optimal dissemination and effective use of data and the report, and served as a learning hub for neighborhood-level data-driven collective impact projects throughout the City; and engaged community- and faith based organizations to involve community members and address local needs highlighted by the social indicators process.

# STATEMENT OF ACTIVITIES

## OPERATING REVENUES AND OTHER SUPPORT

Contributions, grants and special events	3,468,025
Investment and Trust Income	4,654,196
Service fees, member dues and other income	404,924
<b>Total Revenues and Other Support</b>	<b>8,527,145</b>

## OPERATING EXPENSES

Program Services	6,820,610
Management and General	1,343,783
Fund Raising and Development	878,837

**Total Operating Expenses** | **9,043,230**

**Changes in Net Assets From Operations** | **(516,085)**

## NON-OPERATING ACTIVITIES

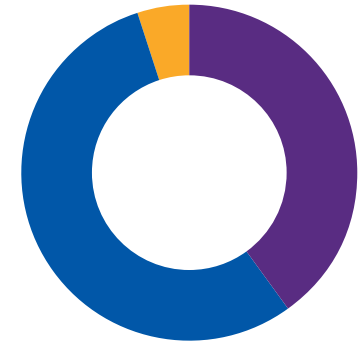
Legacies, investments, trusts and pooled life fund	(7,977,361)
Gain on Sale of Building	—
Pension and post-retirement changes	407,200

**Changes in Total Net Assets** | **(8,086,246)**

**Net Assets – Beginning of Year** | **75,876,033**

**NET ASSETS – END OF YEAR** | **67,789,787**

## OPERATING REVENUES AND OTHER SUPPORT



## OPERATING EXPENSES



# STATEMENT OF FINANCIAL POSITION



## ASSETS

Cash and Cash Equivalents and Investments	■ 57,745,789
Interest in perpetual trusts and pooled life fund	■ 13,196,009
Property, equipment and other assets	■ 12,296,981
<b>Total Assets</b>	<b>83,238,779</b>

## ASSETS



<b>LIABILITIES</b>	<b>15,448,992</b>
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## NET ASSETS

Unrestricted	■ 47,947,773
Temporarily Restricted	■ 1,568,113
Permanently Restricted	■ 18,273,901
<b>Total Net Assets</b>	<b>67,789,787</b>

## NET ASSETS



<b>Total Liabilities and Net Assets</b>	<b>83,238,779</b>
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# SUPPORTERS



## \$500,000+

The NY Times Neediest Cases Fund

## \$100,000-\$499,999

The Clark Foundation  
The deKay Foundation  
FEMA  
The New York Community Trust  
Research Foundation of the  
City University of New York

## \$50,000-\$99,999

Altman Foundation  
Casey Family Programs  
Trinity Church

## \$25,000-\$49,999

G.A. Ackermann Memorial Fund  
Hagedorn Fund  
Mary J. Hutchins Foundation, Inc.

## \$10,000-\$24,999

Rose M. Badgeley Residuary  
Charitable Trust  
The William C. Bullitt  
Foundation, Inc.  
Mr. and Mrs. Richard A. Debs  
The Harbor Lights Foundation  
Tamara L. Harris Foundation, Inc.  
The Hyde and Watson Foundation  
Linklaters LLP\*  
Morgan Stanley Foundation  
Alexander and Suzanne  
Rhea Foundation  
May and Samuel Rudin Family  
Foundation, Inc.  
The Shubert Organization, Inc.  
TD Charitable Foundation

## \$5,000-\$9,999

American Express Philanthropy  
Bridget L. Cooke  
Foa & Son Corporation  
Fisher Brothers Cleaning\*  
K.I.D.S./Fashion Delivers, Inc.\*  
Craig C. MacKay  
Mt. Pisgah Baptist Church  
Standard Chartered Bank\*

## \$2,500-\$4,999

Bitly\*  
Catholic Charities  
Archdiocese of New York  
Jacob DeVries  
Carole French\*  
LIM College\*  
Mutual of America Life  
Insurance Company  
New York Theological  
Seminary  
Samowitz Foundation  
Samuel Y. Sessions  
St. Luke's School\*

## \$1,000-\$2,499

Roger E. Ailes  
Arrowpoint Partners  
Bank of America  
BNY Mellon Community  
Partnership Employee Funds  
Brick Presbyterian Church\*  
Howard B. Bernstein  
Robert S. Bridges  
Stephen Burghardt  
Shari K. Brink  
Carnegie Corporation  
of New York\*

CITI  
Community Service Society  
of New York  
Raquel D'Amadeo  
Peter H. Dehaas  
Virginia DelGaldo  
Lisa M. Desamours  
Angela Eiref  
Donald Felix  
Exponential\*  
FAO Schwartz\*  
Flatlands Dutch  
Reformed Church  
Bertram F. French  
Robert H. Gutheil  
Thomas P. Grissom  
Bruce E. Hood  
Paulina C. Kreger  
Sharon Madison  
James W. March  
David W. Melby  
Jeanne Mullgrav  
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National Philanthropic Trust  
New York Design Center, Inc.  
Polytechnic Preparatory  
Country Day School\*  
Valerie A. Reardon  
Michael A. Smart  
Christine C. Sperry  
Starfish, LLC  
The Bernard & Anne Spitzer  
Charitable Trust  
Stephen J. Storen  
TD Bank, NYC  
United Way of New York City  
Wendy A. Van Amson  
Donna Vance

Sidney W. Witter  
Elnardo J. Webster

## \$500-\$999

Bernard J. Gorman  
Donald C. Ross  
Elizabeth L. Peyton  
EmblemHealth  
Food Bank for New York City  
G & W Food Products, Inc.  
Henry C. & Karin J. Barkhorn  
Foundation  
Jane W. Droppa  
John G. Bove  
Jonathan J. Bush  
L. E. Crowley  
Marion T. Ward  
Richard A. Brown  
Richard W. Hulbert  
Rita Rasmussen  
William S. Shillady  
Jennifer M. Peterson  
Jess Dannhauser  
Jessica Colon  
John M. O'Connor  
LaSonya Thompson  
M. Lapenna Refrigeration, Inc.  
Margaret Crotty  
Phoebe R. Stanton  
PSCH Inc.  
William Baccagliani  
William Borden

\*In-Kind

# MEMBER AGENCIES



Abbott House  
ACRIA  
Afro-American Parents Day  
Care Center  
Allen Women's Resource Center  
American Baptist Churches  
of Metropolitan New York  
ARC XVI - Fort Washington  
Argus Community, Inc.  
ASCNKY  
Asian Americans for Equality, Inc  
Avenues for Justice  
(Andrew Glover Youth Program)  
Bailey House  
Barrier Free Living  
Bethany Christian Services  
Bethany Day Nursery  
Big Brothers/Big Sisters Inc. of NYC  
Black Veterans for Social Justice  
BOOM! Health  
Boys Town New York  
Bronx Bethany Community Corporation  
Bronxdale Tenants League Day Care Center  
Brooklyn Kindergarten Society  
Calvary Fellowship AME Church  
Caribbean Women's Health Association  
Carter Burden Center for the Aging  
Center Against Domestic Violence  
Chapin Home for the Aging  
Children of Promise  
Chinese American Planning Council  
Chinese Methodist Center Corporation  
Church of the Holy Trinity - Manhattan  
Claremont Neighborhood Centers  
Clergy United for Community  
Empowerment  
Colony-South Brooklyn Houses  
Community Centers Inc. of Greenwich  
Community Healthcare Network  
Community Life Center  
CONNECT NYC  
Co-op City Baptist Church  
Council of Peoples Organization  
Day Care Council of New York, Inc.  
DeWitt Reformed Church  
East Harlem Block Nursery, Inc.  
East Harlem Tutorial Program  
East Side House, Inc.  
Economic Opportunity Commission  
of Nassau County

Edwin Gould Services for Children  
and Families  
Episcopal Community Services  
of Long Island  
Escuela Hispana Montessori  
Exodus Transitional Community  
First Presbyterian Church of Forest Hills  
Forestdale, Inc.  
Fort Greene Council, Inc.  
Fort Washington Collegiate Church  
Friendly Hands Ministry, Inc.  
Friends of Crown Heights Education Centers  
Getting Out and Staying Out  
Goddard Riverside Community Center  
Grace Church Community Center  
Grace Congregational Church of Harlem  
Grace Episcopal Church, West Farms  
Graham-Windham  
Greater Allen Cathedral of New York  
Green Chimneys Children's Services  
Greenhope Services for Women, Inc.  
Greenwich House, Inc.  
Gustavus Adolphus Lutheran Church  
Hamilton-Madison House  
Harlem Congregations for Community  
Improvement, Inc. (HCCI)  
Harlem Dowling-Westside Center  
for Children & Family Services  
Harlem RBI  
Harlem United: Community AIDS Center  
Hartley House  
Heights and Hills, Inc.  
Henry Street Settlement  
Highbridge Advisory Council  
Homecrest Community Services  
Housing Plus Solutions  
Hudson Guild  
Incarnation Center, Inc.  
Institute for the Puerto Rican  
& Hispanic Elderly  
Inwood House  
Isabella Geriatric Center  
Isaiah's Temple of Mt. Hope  
Spiritual Baptist, Inc  
Jacob A. Riis Neighborhood Settlement  
Jamaica Service Program For Older Adults  
Korean American Family Service Center  
Korean Community Services  
of Metropolitan New York  
Leake & Watts Services

Lenox Hill Neighborhood House  
Lexington Children's Center  
Lincoln Square Neighborhood Center  
Lower East Side Family Union  
Lutheran Social Services of New York  
Mary McLeod Bethune Day Care Center  
Memorial Baptist Church  
Metropolitan AME Church  
Momentum AIDS Project  
Mott Haven Reformed Church  
Mount Hope Housing Company  
Mt. Tremper Outdoor Ministries  
Muslim Women's Institute for Research  
and Development  
National Federation of Community  
Development Credit Unions  
National Urban Technology Center, Inc  
New Alternatives for Children  
New York Armenian Home, Inc.  
New York Asian Women's Center  
New York City Mission Society  
New York Memory Center  
New York Therapeutic  
Communities-Stay'n Out  
North Bronx National Council  
of Negro Women  
Northeast Bronx Day Care Centers  
Northside Center for Child Development  
Older Adults Technology Services/ OATS  
One Stop Senior Services  
Open Door Child Care Center  
Park Avenue Christian Church  
(Disciples of Christ)  
Parker Jewish Institute for Health Care  
& Rehabilitation  
Partnership with Children  
Penington Friends House  
Phipps Neighborhoods  
Prince Hall Service Fund  
Project FIND  
PSS  
Reality House  
Rena Day Care Center  
Resurrection & Life Pentecostal  
Church of America, Inc.  
Riverstone Senior Life Services  
Salvation Army  
SCAN New York  
SCO Family of Services  
Seafarers & International House

Search and Care  
Service Program for Older People, Inc.  
Sheltering Arms NY  
Southeast Bronx Neighborhood Center  
St. Christopher's  
St. Luke's Lutheran Church  
St. Matthew's Community A.M.E.  
Church of Hollis  
Stanley M. Isaacs Neighborhood Center  
Staten Island Mental Health Society  
Stein Senior Center  
Steinway Child & Family Services  
Steve's Camp At Horizon Farms  
STRIVE New York  
Sunnyside Community Services  
Swiss Benevolent Society of NY  
The Bowery Mission  
The Brotherhood-Sister Sol  
The Cathedral Church of St. John the Divine  
The Children's Village  
The Danish Home  
The Family Center  
The Father's Heart Ministries  
The GO Project  
The HOPE Program  
The Oliver Scholars Program  
Trail Blazer Camps  
Tremont-Monterey Day Care Center, Inc.  
Trinity Wall Street (Trinity Parish)  
Union Settlement Association  
Union United Methodist Church  
United Community Centers  
United Methodist City Society  
University Settlement Society of New York  
Urban Upbound  
Utopia Children's Center  
Village Care NY/NAPWA  
Visiting Neighbors  
Wartburg Adult Care Community  
Westchester Tremont Day Care Center  
Weston United Community Renewal  
William Hodson Community Center  
Women's City Club of New York  
Women's Prison Association and Home  
YMCA of Greater New York  
You Gotta Believe!  
YWCA of Brooklyn  
YWCA of the City of New York  
YWCA of Yonkers



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\* In memoriam



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