FPWA Annual Report 2019–2020



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The transition for all of us from the reality of 2019 to the reality of 2020 was stark. Suddenly here we were enveloped in a challenge we could not have anticipated as Covid-19 became a worldwide pandemic.

The pandemic created unprecedented trauma for all, but nowhere has its catastrophic impact been felt more than among those whose lives were already impacted daily by challenge, inequity, and injustice. Low-income communities in New York City, predominantly Black, brown and immigrant communities, became sicker and died more frequently from Covid, lost their low paying jobs first, and suffered widespread disruption to education, health, and mental health resources disproportionately as the pandemic raged on.

Into this moment, FPWA brought its leadership squarely to bear: by providing emergency assistance to communities through our member organizations; addressing the needs and challenges of frontline human services workers themselves; and pushing for a just and fair response from elected officials.

We could not have done the work without your support and partnership. We are very grateful. We know we must fight for an inclusive and fair recovery if we are to emerge from this moment fully strong and resilient as a city and state. We cannot simply return to where we were before. You have our word that FPWA will be at the forefront, so that all New Yorkers can achieve economic security and wellbeing. THE UNITED STATES CENSUS rolls around every ten years and when people ask why they should care, the answer is simple: It's about money and power.

That's why **FPWA launched an all-out effort in 2019 to make sure that in the 2020 Census, our city achieved an historically high count**.

New York City has had a low census count for decades. In 2010, the city's response was 14 points lower than the national average. The result: Black, brown, immigrant, and low-income communities didn't get the funds and representation to which they were entitled. There were fewer U.S. House of Representative seats and a significantly smaller share of the annual \$800 billion in federal funding that pays for public housing, Medicare and Medicaid, Head Start, highway construction and more.

In 2019, the city launched its \$40 million census effort and the **Interfaith Census 2020 Count Coalition** was tasked with leading the faith-based outreach. FPWA formed the coalition with partners UJA-Federation of New York City, Catholic Charities of New York, the Council of Peoples Organization, and the Interfaith Center of New York. When the census concluded in October 2020, **over 1,000** faith leaders had reached 146,000 congregation members in twenty targeted zip codes across all five boroughs.

The congregation members are primarily Black and brown people and immigrants with incomes below the poverty line. They live in neighborhoods that are historically under counted and under resourced, largely because of racist policies, and they need the federal funding they're entitled to receive.

Faith leaders in these communities are respected and trustworthy. Faith-specific messaging and outreach materials, including a toolkit and social media content, were created.

Digital outreach and text and phone banking were quickly added into the boots-on-the-ground plan once Covid-19 hit.

This impressive partnership among faith, government, philanthropic and human service organizations is a blueprint for how to strengthen the bridge that links communities' needs to local government resources. It has been mobilized once again to ensure that communities hit hardest by Covid-19 can access the vaccine and as importantly, have confidence that it is safe.

> We believe in the dignity of every human person.... Working [for] a fair count is...helping our neighbors... in the name of justice.

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- Fr. Eric Cruz, Catholic Charities NY, Director

\$400 million

secured in additional funding from New York City to cover the total cost of indirect expenses owed to human services nonprofits.

\$3 million

secured in city funding for Access Health NYC, an initiative that helps individuals and families facing barriers to health care.

\$2.97 million

secured in funding for Day Laborer Centers serving 10,000 workers across all five boroughs.

\$475,000

granted to organizations for basic life essentials including food, rental assistance, and other emergency needs for older adults, families, and children.

• \$125,500 granted to member

organizations for youth programs such as

college scholarships, summer camp, internships, and a holiday gift drive. THERE'S A STARK REALITY IN AMERICA that we must face: Being Black or Latinx drastically increases the likelihood that you or someone you know will be incarcerated, and having a low income compounds this bias. Systemic racism leads to over policing and the criminalization of poverty, and justice involvement deepens poverty. It's a vicious cycle and when someone enters the criminal justice system, they are more likely to remain in the system. The attendant trauma affects them, their families, and whole communities.

How do we disrupt systems that criminalize poor people of color?

Working with a task force of 100 community leaders, FPWA launched a multi-year research project that culminated in our **"Ending the Poverty to Prison Pipeline"** report, published in April 2019. We presented compelling evidence that **there is a statistical relationship among poverty, race, and jail incarceration rates in New York City**, and that Black and Latinx New Yorkers are dramatically more likely to be incarcerated than white and Asian New Yorkers. Finally, we showed that communities with high jail incarceration rates also experienced high rates of unemployment, psychiatric hospitalizations, and school absence rates. You can <u>read the full</u> **report by visiting our website**.

We proposed actionable recommendations that if implemented, would close the poverty to prison pipeline. The city, human services organizations, and healthcare organizations all have major roles to play. We began working with the city shortly after the report was issued, and the next step was to design an accessible, community-based program to illustrate how our recommendations could make real, measurable change.

Late in 2020, we launched a demonstration project in Brooklyn that will model how trauma-informed, culturally fluent clientengagement programs can help break the cycle of intergenerational trauma, poverty, and incarceration. We look forward to sharing with you our progress over the next year in our emails and the 2021 annual report.

SIGN UP FOR OUR EMAILS AT FPWA.ORG

Not everything that is faced can be changed, but nothing can be changed until it is faced.

James Baldwin



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hy Human Services onprofits THERE'S A GOOD CHANCE THAT every New Yorker has benefited from the work of human services nonprofits at least once in their lives perhaps when they took swimming lessons at the Y, their child attended free universal Pre-K, they enjoyed an outdoor event hosted by a community-based organization, or their elderly parent benefited from healthy meals delivered to their door.

FPWA is committed to advocating for our 170 member organizations and the 3,000 human services nonprofits in New York City. It is fair to say that our city and state would be unrecognizable without their vital programs and fierce advocacy for just and fair policies.

They're also an economic engine for our city. They employ over 127,000 people, or 3.5% of total private employment. Many human services staff hail from the communities they work in, and are largely women, people of color, and immigrants. Their median wages on average are significantly lower than private sector workers. That's true for New York State, too—the human services workforce is 800,000 strong and 60% qualify for public assistance.

Yet still, nonprofits have been asked to do more with less. State and city government contracts have slashed funding for years. They've exacerbated the gender pay gap and created poverty-level jobs. They've endangered the irreplaceable programs that support families and help build communities.

FPWA is co-chair of **Strong Nonprofits for a Better New York**, a statewide campaign that seeks systemic changes and key investments in the human services nonprofits. In 2019, after 10 years without a cost-of-living adjustment, the coalition won the 3-for-5 commitment—a 3% increase on contracts and rates for the next five years. It's estimated that the additional revenue will reach \$400 million.

In New York City, FPWA played a pivotal role in the **Campaign for Children**. After five years of unflagging advocacy, in 2019 it won salary parity for early childhood teachers in nonprofit schools.

The estimated annual salary increase will be as much as \$20,000 per teacher.

Our city cannot achieve economic health and racial justice without investing in its human services nonprofits. FPWA will be in the room as advocates and negotiators for our nonprofits and communities as we rebuild in wake of the pandemic.

Any plan for New York City relief and recovery must prioritize our nonprofits who are the essential fabric of our social safety net.

- Scott Stringer, New York City Comptroller



COVID-19 LAID BARE what was obvious to anyone who cared to look—the underlying economic systems and institutions that all but guaranteed that those with the lowest incomes would be hit hardest by the pandemic.

At FPWA, our mission has always been to achieve transformative change by breaking down the economic and racist barriers that prevent low-income New Yorkers from attaining economic self-sufficiency and well-being. That's why in 2019, we launched a new Theory of Change strategic methodology to structure our policy and program work for the next decade. We will work toward enacting anti-racist policies and systems so that everyone can achieve sufficient income and wealth to be economically secure. And we will continue to advocate for an effective human services sector, which is essential if we are to achieve economic security for all.

You can be sure that as New York City and State begin the long climb back from an economic freefall, we will be there to ensure that the recovery is fair and just. It's a moral imperative. It's also the fastest and most effective way to achieve a deep, stable economic resurgence that will benefit all New Yorkers.

OUR MEMBER ORGANIZATIONS DEPEND on federal grants to fund many essential human services programs. Nonprofits don't typically receive the funds directly; they flow through the city and state in an opaque process. That's why the **Federal Funds Tracker** was created—to **anticipate and reveal changes in federal funding so nonprofits are better informed advocates** for the resources they need.

The Tracker was launched in February 2019. Over the past year this unique, online tool was featured in The Daily News and other media because it allows our fiscal policy team to peel back bureau-

cratic layers of obfuscation to reveal current and longer-term federal budget trends while explaining where the money flows—or doesn't.

In 2019 and 2020, human services nonprofits, advocates, policymakers, and the media turned to our fiscal policy team's analyses of every twist and turn in the federal budget process. Senator Chuck Schumer and Congressman Hakeem Jeffries joined our member calls as federal budget and Covid-19 emergency funding was debated and passed.

With the continuing economic impact of Covid, the next few years promise to be eventful on the economic front in Washington, D.C.—stay current by following us on Facebook and Twitter.



\$250,000

in Covid-19 emergency funding granted to members to meet basic needs including hunger relief, housing, childcare, and healthcare.

\$199,000

granted to organizations for emergency hunger relief.

\$136,000

granted to members for youth programs

such as college scholarships, a holiday gift drive, and workforce and mental health programs for at-risk and justice-involved youth.

\$95,000

granted to members for basic life essentials for older adults.

3,200

attended our trauma-informed webinars for human services staff addressing race, equity, and justice issues.

Census 2020

- Established the Interfaith Census 2020 Count Coalition
- \$145,000 granted to community-based faith organizations for outreach and organizing
- 1,000 faith leaders recruited from Abrahamic and non-Abrahamic religions
- 146,000 congregation members reached
- 640 volunteers trained

EQUITABLE ACCESS TO ECONOMIC OPPORTUNITY and upward mobility remains at best an aspiration for Black and brown New Yorkers an outcome of immutable, systemic racism. It's more than time to enact antiracist policies that lead to economic justice for everyone. At FPWA we're answering the call with our fiscal policy work, which aims to achieve one central goal: ensuring that low-income New Yorkers have the resources they need to be economically secure.

Beneath the veneer of economic prosperity throughout the United States prior to the Covid-19 pandemic, **too many New Yorkers lived with entrenched economic inequality exacerbated by stagnating real wages and the skyrocketing costs of basic needs** like food, housing, healthcare, and childcare. New York State's social safety net goes a long way toward safeguarding the most basic needs of economically vulnerable families. However, myriad regulations and decades of government underinvestment undermine the effectiveness and reach of the safety net.

Where does that leave families that depend on safety net supports as they strive to achieve economic security? As they obtain jobs that pay the \$15 minimum wage or more, often they no longer qualify for supports. With insufficient wages to pay for all a family's basic needs, they are worse off financially. This is called a "benefit cliff."

In 2020, we launched a major research initiative to investigate the benefits cliffs that those living in New York State encounter, and the hard decisions and struggles these families face. A report with policy recommendations will be released in 2021.

With this in-depth, databased, original research in hand, FPWA will launch an advocacy campaign to convince New York State legislators to ground the social safety net in real-life circumstances and needs such that everyone can achieve sustainable economic security. How Benefits Cliffs and Financial Gaps Undermine the Safety Net for New Yorkers

FPWA

Confronting Covid-19

Our sincere thanks to The New York Community Trust, United Way of New York City, DeKay Trust, and ConEdison for providing funding for our Covid-19 Emergency Grant Program. IN EARLY 2020, IT WAS CLEAR THAT COVID-19 was deadly and contagious. Our member organizations told us what they were seeing and experiencing within the communities that ultimately became the hardest hit by the pandemic. **Community-based human services workers are frontline responders.** That's why they were among the first people in New York City who provided actionable information about the emergencies low-income people were experiencing.

We partner with 170 human services organizations across all five boroughs—they offer healthcare and education, housing and justice guidance, economic and family supports, care for toddlers and elders, and so much more to our neighbors who live in low-income communities. They have the trust of the people they serve because of the relationships they nurture over time, day by day.

It is a great honor to work with these committed professionals and we knew it was urgent to lend a hand. **FPWA immediately launched an Emergency Grant Program**. We raised \$250,000 to regrant to our member organizations so they could meet pressing needs in their communities, including hunger relief, educational learning tools, and help meeting housing, childcare, health care and mental healthcare costs.

Many of our members' staff live within the same communities where they work; they experienced the pandemic alongside the people they serve. That didn't stop them from going to work every day to do their jobs. After our **Center for Leadership Development** team held a focus group with them in March, it launched the **Addressing Trauma in Times of Crisis webinar series** within a matter of weeks.

One of the most pressing issues that bubbled up to the surface was the urgent need for nonprofit staff to take care of one another during this crisis while ensuring the sustainability of each nonprofit. We offered four webinars free of charge to nonprofit staff across the nation; close to 1,200 people attended one or more webinars. The <u>webinars are available on our website</u> for those who couldn't attend in person.

Our fiscal policy team supported our members' work with its ongoing analyses and advocacy at the federal level. As the coronavirus aid packages were debated and passed during 2020, the team analyzed what the varying proposals would provide, or take away, from New York City human services nonprofits. Our goal, as always, was to energize our allies to ensure that Congress addressed immediate needs while funding an economic recovery that would address the structural injustices and inequalities that were revealed and worsened by the pandemic.

Our city, state, and nation have a long way to go to build back stronger as we emerge slowly from the height of the pandemic. We're committed to supporting our fellow New Yorkers and fighting for a more just tomorrow for everyone through a fair and inclusive recovery. **IN 2020, PEOPLE, INSTITUTIONS, AND CITIES** challenged themselves to confront racism, injustice, and inequity with renewed vigor and urgency. FPWA and human services organizations in New York City were no exception.

In the wake of the killings of George Floyd, Breonna Taylor, and many other Black people, FPWA took on systemic racism through two new endeavors. Both projects were designed to begin to answer the question, **"What do I and what does my human services organi**zation need to do right now to begin to build an anti-racist society?"

We began by convening the **Power Shift symposium** in September 2020. The 450 attendees and speakers were human services professionals working in government, nonprofits, academia, and foundations. They participated in an open and honest discussion about the changes we all must make to build true and lasting racial equity and power sharing into every aspect of our work.

Hard questions were asked about the role human services organizations play in maintaining and deepening racialized poverty and family disintegration rather than eradicating it through transformative change within their organizations and the institutions that uphold systemic racism. It will take sustained effort within the human services sector to make anti-racist choices and incorporate anti-racist policies into its work, and FPWA will continue to lead.

We took the next step when we **launched R.E.A.L. Equity** in October 2020. It's a collaboration with United Neighborhood Houses and Citizens' Committee for Children of New York that aims to hold

our elected officials accountable in the fight for true and lasting racial justice in New York City and State.

It's beyond time to dismantle the structural and institutional barriers that have persisted and disproportionately kept persons of color living in or near poverty. Specific,

targeted strategies that must be implemented to achieve equity economically, and in healthcare, education, housing, and justice were debated during five virtual **R.E.A.L. Talks** held in October. In January 2021, we will launch the **R.E.A.L. Equity agenda** as New York City mayoral candidates ramp up their efforts with voters, all in service of making racial equity the center of the future administration's priorities.

You can watch the <u>Power</u> <u>Shift symposium</u> and the <u>R.E.A.L.</u> Talks by visiting our website.

⁵⁶ When we design policies, even if they are universal, the design should be explicitly antiracist.

 Darrick Hamilton, Henry Cohen Professor of Economics and Urban Policy at The New School



Taking On Systemic Racism



Statement of Activities

OPERATING REVENUES AND OTHER SUPPORT

Contributions, grants and special events Investment and trust income Service fees, member dues and other income	\$2,199,025 \$3,709,119 \$327,733
Total Revenues and Other Support	\$6,235,877
OPERATING EXPENSES Program services Management and general Fund raising and development Total Operating Expenses Changes in Net Assets from Operations	\$5,257,271 \$1,057,416 \$625,371 \$6,940,058 \$(704,181)
NON-OPERATING ACTIVITIES Legacies, investments, trusts and pooled life func Pension and post-retirement changes	\$16,700
Changes in Total Net Assets NET ASSETS—BEGINNING OF YEAR NET ASSETS—END OF YEAR	\$6,549,410 \$63,999,897 \$70,549,307

Statement of Financial Position

ASSETS

Cash and Cash Equivalents and Investments Interest in Perpetual trusts and pooled life fund Property, equipment and other assets	\$57,683,859 \$15,127,060 \$10,025,982
Total Assets	\$82,836,901
LIABILITIES	\$12,287,594
NET ASSETS Unrestricted Temporarily Restricted Permanently Restricted	\$48,766,102 \$1,540,347 \$20,242,858
Total Net Assets	\$70,549,307
TOTAL LIABILITIES AND NET ASSETS	\$82,836,901



\$500,000+ The New York Times

\$100,000-499,999 The Clark Foundation The New York Community Trust

W.K. Kellogg Foundation

\$50,000–99,999 Altman Foundation The Hagedorn Fund

\$25,000-49,999

American Express Philanthropy JPMorgan Chase & Co. Office of Nonprofit Engagement The Samowitz Foundation

\$10,000-24,999

Charter Communications ConEdison Debs Foundation Fiscal Policy Institute TD Bank The Harbor Lights Foundation The Hyde and Watson Foundation The Shubert Organization, Inc.

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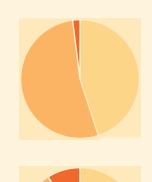
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Lower East Side Family Union

St. Matthew's Community A.M.E. Church of Hollis Stanley M. Isaacs Neighborhood Center Steve's Camp At Horizon Farms STRIVE International Sunnyside Community Services The Alliance for Positive Change The Brotherhood-Sister Sol The Children's Village The Family Center The HOPE Program The Oliver Scholars Program Trail Blazer Camps Trinity Wall Street Union Settlement Association Union United Methodist Church United Community Centers United Methodist City Society and Subsidiaries University Settlement Society of New York Urban Resource Institute Urban Upbound Utopia Children's Center Visiting Neighbors Wakefield Grace United Methodist Church Wartburg Adult Care Community Westchester Tremont Day Care Center William Hodson Community Center Womankind Women Creating Change Women's Prison Association YMCA of Greater New York You Gotta Believe! YWCA of the City of New York YWCA of Yonkers



Statement of Activities

OPERATING REVENUES AND OTHER SUPPORT

NET ASSETS—BEGINNING OF YEAR NET ASSETS—END OF YEAR	\$70,549,307 \$70,475,289
Changes in Total Net Assets	\$(74,018)
NON-OPERATING ACTIVITIES Legacies, investments, trusts and pooled life fund Pension and post-retirement changes	\$212,857 \$(147,500)
Total Operating Expenses Changes in Net Assets from Operations	\$6,706,264 \$(139,375)
OPERATING EXPENSES Program services Management and general Fund raising and development	\$5,097,424 \$1,037,978 \$570,862
Total Revenues and Other Support	\$6,566,889
Contributions, grants and special events Investment and trust income Service fees, member dues and other income	\$2,970,375 \$3,444,083 \$152,431
OPERATING REVENUES AND UTHER SUPPORT	

Statement of Financial Position



ASSETS

Cash and Cash Equivalents and Investments Interest in Perpetual trusts and pooled life fund Property, equipment and other assets	\$56,588,400 \$16,372,574 \$9,481,808
Total Assets	\$82,442,782
LIABILITIES	\$11,967,493
NET ASSETS Unrestricted Temporarily Restricted Permanently Restricted	\$47,734,873 \$1,252,044 \$21,488,372
Total Net Assets	\$70,475,289
TOTAL LIABILITIES AND NET ASSETS	\$82,442,782



\$100,000-499,999

The New York Community Trust United Way of New York City

\$50,000-99,999

Ainslie Foundation Altman Foundation American Express Philanthropy Booth Ferris Foundation The Hagedorn Fund

\$25,000-49,999

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\$5,000-9,999

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\$2,500-4,999

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* in memoriam

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Democracy at Work Institute **DeWitt Reformed Church** Directions for Our Youth (DFOY) East Harlem Block Nursery, Inc. East Harlem Tutorial Program East Side House, Inc. Edwin Gould Services for Children and Families Escuela Hispana Montessori Every Day is a Miracle Exodus Transitional Community Faith In New York Forestdale, Inc. Fort Greene Council, Inc. Fort Washington **Collegiate Church** Getting Out and Staying Out Goddard Riverside Community Center Grace Congregational Church of Harlem Grace Episcopal Church, West Farms Graham-Windham Grand Street Settlement Greenhope Services for Women, Inc. Hamilton-Madison House Harlem Congregations for Community Improvement, Inc. (HCCI) Harlem Dowling-Westside Center for Children & Family Services Hartley House Heights and Hills, Inc. Henry Street Settlement Highbridge Advisory Council Homecrest Community Services Housing Plus Hudson Guild Incarnation Center, Inc. Inclusiv Isabella Geriatric Center Isaiah's Temple of Mt. Hope Spiritual Baptist, Inc Islamic Leadership Council of New York Jacob A. Riis Neighborhood Settlement Jamaica Service Program for Older Adults Jewish Child Care Association (JCCA) Korean American Family Service Center Korean Community Services

of Metropolitan New York LIFT-NY Long Term Care Community Coalition Lower East Side Family Union Lutheran Social Services of New York Mekong NYC Memorial Baptist Church Metropolitan AME Church Mott Haven Reformed Church Mount Hope Housing Company Mount Zion A.M.E Church Mt. Tremper Outdoor Ministries Muslim Women's Institute for Research and Development National Black Leadership Commission on AIDS, Inc. New Alternatives for Children New York City Mission Society New York Memory Center New York Therapeutic Communities-Stav'n Out Nido de Esperanza North Bronx National Council of Negro Women Northeast Bronx Day Care Centers Northern Manhattan Improvement Corporation Northside Center for Child Development NYC Employment and Training Coalition (NYCETC) NYC Network of Worker Cooperatives One Stop Senior Services Open Door Child Care Center Park Avenue Christian Church (Disciples of Christ) Partnership with Children Penington Friends House Phipps Neighborhoods Prince Hall Service Fund **Project FIND** PSS Reality House Rena Day Care Center Resurrection & Life Pentecostal Church of America, Inc. **Rising Ground** Riverside Language Program, Inc. **Riverstone Senior Life Services** SCO Family of Services Seamen's Society for Children and Families Search and Care

Service Program for Older People, Inc. Sheltering Arms NY Southeast Bronx Neighborhood Center St. Christopher's St. Matthew's Community A.M.E. Church of Hollis Stanley M. Isaacs Neighborhood Center Steve's Camp At Horizon Farms STRIVE International Sunnyside Community Services The Alliance for Positive Change The Brotherhood-Sister Sol The Children's Village The Family Center The HOPE Program The Oliver Scholars Program Trail Blazer Camps Treatment Action Group (TAG) Trinity Wall Street Union Settlement Association Union United Methodist Church United Community Centers United Methodist City Society and Subsidiaries University Settlement Society of New York Urban Resource Institute Urban Upbound Utopia Children's Center Vibrant Emotional Health Visiting Neighbors Wakefield Grace United Methodist Church Wartburg Adult Care Community Westchester Tremont Day Care Center William Hodson Community Center Womankind Women Creating Change Women's Prison Association YMCA of Greater New York You Gotta Believe! YWCA of the City of New York YWCA of Yonkers

FPWA's anti-poverty work strives to achieve true and lasting economic equity for all. In 2020, our work was more important than ever.

When Covid-19 struck our city, we responded quickly and raised over \$250,000 in emergency funds for our member organizations to distribute to communities that were hit the hardest—Black and brown, immigrant, and low-income New Yorkers. The funds supported hunger relief and met housing, childcare, and healthcare needs.

In 2021, we will continue to advocate for all New Yorkers. As our city rebuilds in the wake of the pandemic, we will hold elected officials accountable for creating a fair and just city for all.

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