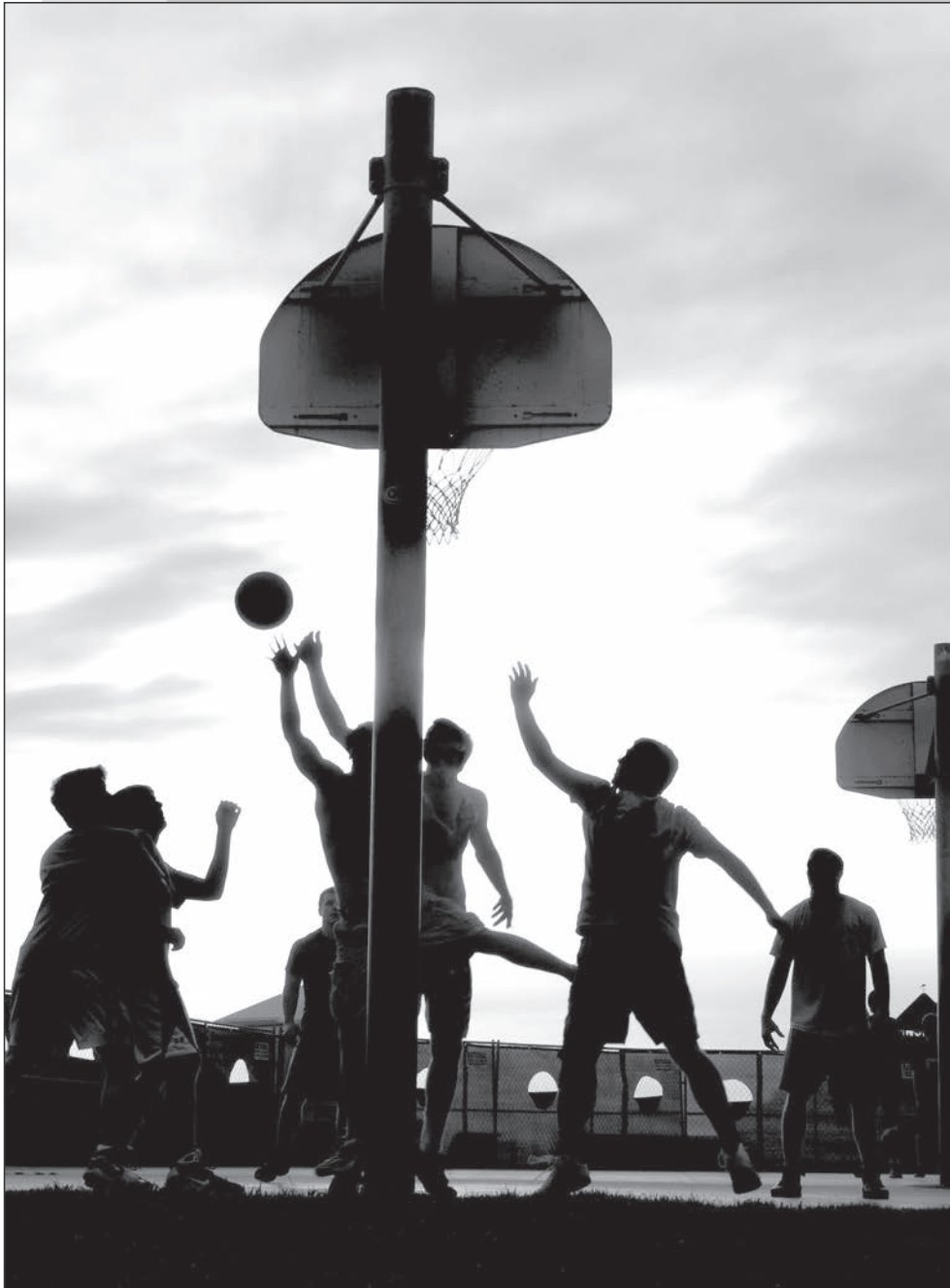


# FPWA ANNUAL REPORT

## 2018



## A Message from our CEO and Board Chair

In the movie *Bird Box*, Sandra Bullock attempts to escape a malevolent presence that, when looked at, drives people insane. For 124 harrowing minutes she struggles for safety while blindfolded. If ever there was a graphic presentation of the dangers of both seeing and not seeing, this is it.

The same could be said about FPWA's signature project developed in 2018, our Federal Funds Tracker, showcased within. The Tracker graphically shows how resources flow from the complex web of federal funding streams to the city for vital services such as health and mental health access, food assistance, senior supports, early childhood interventions, homeless services, and more. The Tracker's user-friendly website demystifies the impact of the federal budget on low-income New Yorkers, and what is revealed is sobering. A ten-year analysis of trends shows that the city lost \$320 million in federal funds for social service grants. This means thousands of our neighbors didn't get life sustaining assistance for themselves and their families.

While seeing may be sobering, not seeing means we cannot act. The Tracker allows us to see and to act. The Tracker's Take Action page equips every one of us with the opportunity to push back against unjust policies and for economic equity. Combine this with our real time analysis of proposed changes to current federal fiscal policy, and we are converting knowledge into power when it counts: right now.

There are other notable achievements in these pages, including helping secure \$15 million in minimum wage increases for nonprofit human service employees; nearly \$5 million for worker cooperatives and day laborer workforce assistance; and \$2.5 million for outreach to help thousands of New Yorkers connect to healthcare. All while still providing our members with high level opportunities to strengthen organizational development and providing nearly \$600,000 through direct assistance programming to families, elders, and children. The Tracker does, however, reveal an important forward direction for FPWA: taking on systemic forces that effectively maintain inequity. Only when these are conquered will we be able to say that we have delivered a game changer to all New Yorkers.

**Thank you for your continued support of FPWA and steadfast commitment to economic equity and opportunity for all New Yorkers.**



**Jennifer Jones Austin**  
CEO and Executive Director



**James March**  
Board Chair

## FPWA 2018 : By The Numbers



**\$15 million**

into the pockets of human services workers at nonprofits after passage of New York State's "Fight for Fifteen" minimum wage bill, supported by FPWA as co-lead of the Strong Nonprofits Campaign.

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**\$3.5 million**

secured in city funding to support and expand worker cooperative businesses.

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**\$2.5 million**

secured in city funding for Access Health NYC, an initiative that helps individuals and families facing barriers to health care.

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**\$2 million**

secured in city funding for Day Laborer Centers serving 10,000 workers across all five boroughs.

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**\$418,000**

granted to organizations for basic life essentials including food, rental assistance and other emergency needs for older adults, families and children.

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**\$190,000**

granted to member organizations for youth programs such as college scholarships, summer camp, internships and a holiday gift drive.

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**350**

member organization staff who participated in our professional development training.

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# Federal Funds Tracker: A Tool for Action

Following the 2016 election, FPWA's 170 member organizations worried about the federal funding they had long relied on to provide assistance to the city's low-income communities. These organizations had endured declining federal support in recent years, and now they shared a new concern: how to anticipate accelerated cuts by the new administration—and how to project the impact on the people and communities they served.

In response, we created the FPWA **Federal Funds Tracker**, a tool to foster greater understanding of the process governing federal support for the city's human services sector. The tracker uses data mined from the federal bureaucracy, interactive data visualization, storytelling and actionable information to demystify the federal budget process and illuminate its real-world impact on New Yorkers who depend on the help they get from the city's human services organizations.

Ultimately the **Federal Funds Tracker** is a tool of empowerment. Its purpose is to help those on the front lines, elected officials, and advocates protect and strengthen the federal grants that support the full scope of New York City's human services. And because we see this as an essential civic mission, the tracker includes advocacy tools that foster greater engagement in the federal budget process by all New Yorkers.

• The tracker website can be found at •  
[federalfundstracker.org](http://federalfundstracker.org)



## Liberating the Numbers

We dig through previously obscure or hard to access data, extract the key information and disseminate through an online interactive tool that anyone can use.

## Doing the Analysis

We use the newly available data to monitor grants, spot trends, and expertly analyze how budget and policy changes will affect agencies and the services they deliver to their clients and communities.

## Taking Action

A page on the tracker features tools to make it easy for anyone to email an elected official or join an advocacy campaign. The page is updated regularly and stays current during the budget process.

## Why Federal Grants Matter - Meet Karen

The FPWA Federal Funds Tracker features stories about New Yorkers who have been assisted by member organizations as they sought to improve their lives - and why it's so important to protect the flow of federal dollars those organizations rely on to do their work. Below is just one example: A family helped by Heights and Hills, a FPWA member organization that serves 4,000 older people and their families in Brooklyn, and a program it runs with a grant administered by the city's Department for the Aging and supported by the National Family Caregiver Support Act.



**Karen, a working single mother, faced a difficult moment:** Her mother had advanced Alzheimer's disease and the time had come when Karen needed to move her into her apartment to care for her. As the disease progressed, the demands became overwhelming and left Karen feeling increasingly isolated. She reached out to Heights and Hills and began participating in its telephone support group for family caregivers.

One particularly bad day, Karen stood at the edge of a subway platform in despair. Tears streamed down her face and she imagined jumping onto the tracks. But she knew she had a call with her support group that night and told herself to hold on. She shared her frightening experience with the group and found the strength to keep caring for her mother.

Karen was one of 1,300 family caregivers helped by the federally funded Heights and Hills program in 2018. She was so thankful that she became an ambassador for the program.

# Center For Leadership Development

## *Helping Strengthen the NYC Human Services Sector*

**Strong and impactful human services** nonprofits are at the center of our city's efforts to meet the needs of low-income New Yorkers and promote equal opportunity. Ultimately, they are vital to the city's social and economic success. But they typically don't have the resources they need to build and innovate, and that's where our **Center for Leadership Development (CLD)** comes in. Since our founding, an integral part of FPWA's mission has been to strengthen its broad network of member organizations and partners, which now number nearly 170. CLD is how we do that—with training, technical assistance and other resources that help our members grow their organizations, reach more people and meet emerging needs in the communities they serve.



The bedrock of CLD in recent years has been our quarterly **Executive Director Roundtables**, where leaders have a chance to come together to discuss current and emerging issues in the field, share findings and best practices and work together on social and economic justice. From these convenings we develop half-day workshops on key issues. Among those that surfaced in 2018 were gender in the workplace and how digital technology is changing our work. A notable byproduct of the roundtable is our **Courageous Conversations** events. More than 100 nonprofit and faith leaders attended the 2018 conversation on the impact of chronic trauma from poverty and injustice in our communities. All of our CLD events typically build on themselves. The 2018 Courageous Conversations led to the creation of our **Women of Color Leadership Network**, a six month workshop series that addressed obstacles to leadership for women of color in the sector and equipped them with tools for advancement.

## Giving Assistance

### *From Emergency Aid to Summer Camp*

**FPWA makes a difference** in the lives of clients served by our member organizations by providing a range of direct assistance. In 2018, nearly \$600,000 in grants were made, including: one-time cash grants that helped low-income New Yorkers cope with financial emergencies; program grants to three member organizations - You Gotta Believe!, the Chinese American Planning Council and Womankind; scholarships that enabled 159 children to go to summer camp; college scholarships awarded to 14 deserving young people; and our Holiday Gift Drive, which made grants to 74 organizations to buy and distribute gifts to thousands of children.



## What's Next: A FPWA Report

### *Ending the Poverty to Prison Pipeline*

**If you are a low-income person** of color in New York City, or anywhere in America, you are more likely to be incarcerated. African Americans comprise 12 percent of the U.S. adult population but represent a whopping 33 percent of the sentenced prison population. Additionally, Hispanics represent 16 percent of the adult population but account for 23 percent of inmates.

FPWA is committed to confronting how systemic racism drives both poverty and involvement in the criminal justice system. So this year we undertook a major research project to illuminate the issue with compelling evidence and actionable recommendations for steps New York City can take to end this cycle. You'll be able to read more about our report **Ending the Poverty to Prison Pipeline** and follow our work in the 2019 annual report. We look forward to sharing our research and recommendations with you in the coming months.

# 2018 Financials

## Statement of Activities



Operating Revenues and Other Support



Operating Expenses

### Operating Revenues and Other Support

Contributions, Grants & Special Events	2,188,278
Investment and Trust Income	3,762,939
Service Fees, Member Dues & Other Income	315,966
<b>Total Revenues and Other Support</b>	<b>6,267,183</b>

### Operating Expenses

Program Services	5,256,039
Management and General	1,108,010
Fund Raising and Development	845,181
<b>Total Operating Expenses</b>	<b>7,209,230</b>
<b>Changes in Net Assets from Operations</b>	<b>(942,047)</b>

### Non-Operating Activities

Legacies, Investments, Trusts & Pooled Life Fund	(9,171,857)
Pension and Post-retirement Changes	181,900
<b>Changes in Total Assets</b>	<b>(9,932,004)</b>

<b>Net Assets - Beginning of Year</b>	<b>73,931,901</b>
<b>Net Assets - End of Year</b>	<b>63,999,897</b>

## Statement of Financial Position

### Assets

Cash and Cash Equivalents and Investments	53,240,151
Interest in Perpetual Trusts and Pooled Life Fund	13,049,474
Property, Equipment and Other Assets	10,585,509
<b>Total Assets</b>	<b>76,875,134</b>

<b>Liabilities</b>	<b>12,875,237</b>
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### Net Assets

Cash and Cash Equivalents and Investments	44,913,055
Restricted Donations for Purpose and Time	921,570
Restriction in Perpetuity in Nature	18,165,272
<b>Total Liabilities and Net Assets</b>	<b>76,875,134</b>



Assets



Net Assets



## FPWA Supporters

### \$500,000+

The New York Times

### \$100,000-\$499,999

The Clark Foundation  
The New York Community Trust  
W.K. Kellogg Foundation

### \$50,000-\$99,999

Altman Foundation  
The Hagedorn Fund

### \$25,000-49,999

AD Philanthropic Fund  
American Express Philanthropy  
G.A. Ackermann Memorial Fund  
JPMorgan Chase & Co.  
Office of Nonprofit Engagement  
Mary J. Hutchins Foundation, Inc.  
Samowitz Foundation  
The deKay Foundation

### \$10,000-\$24,999

Charter Communications  
ConEdison  
Debs Foundation  
The Harbor Lights Foundation  
The Shubert Organization, Inc.

### \$5,000-\$9,999

Jacob DeVries  
Mitchell Lee  
MacKay Family Fund  
Mary E. McGarry Charitable Gift Fund  
Morgan Stanley Foundation

### \$2,500-\$4,999

Alexander and Suzanne Rhea Foundation  
John & Kathy Ciraulo Family Charitable Fund  
James W. March  
National Cooperative Bank  
Jennifer M. Peterson  
Samuel Y. Sessions  
Wendy A. Van Amson

### \$1,000-2,499

Jennifer Jones Austin  
Robert S. Bridges, Jr.  
Peter H. Dehaas  
Robert H. Gutheil  
Bruce E. Hood  
Paulina C. Kreger  
Lyons Family Fund  
National Hockey League Foundation  
New York Design Center, Inc.  
Michael H. Reinhardt  
Tamara Robinson  
Signature Bank  
Christine C. Sperry  
Stephen J. Storen  
The Shilling Family Foundation, Inc.  
Lu-Shawn Thompson  
Time Warner, Inc.  
Donna Vance  
Silda Wall Spitzer

### \$500-999

John George Bove  
Amy Butler  
L. Eugene Crowley  
Debbie Farrell  
Audrey Foster  
Alexandros Hatzakis  
Sharland Hendrix  
Richard W. Hulbert  
Dominique Jones  
Elsa E. Jones  
Emma Jordan-Simpson  
Anuradha Kowolik  
Adolphus Lacey  
Lockwood Family Foundation  
Paulette LoMonaco  
Dorothy D. Moore  
Gail B. Nayowith  
Elizabeth L. Peyton  
Jocelynn Rainey  
Valerie A. Reardon  
Eugene Rose  
Donald C. Ross  
William Sealey  
William S. Shillady  
Patricia J.S. Simpson  
Mitchell G. Taylor

## Board of Directors

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Chief Executive Officer  
and Executive Director

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Chair

**Jennifer Peterson**  
1st Vice Chair

**Robert S. Bridges, Jr.**  
2nd Vice Chair

**Jacob DeVries**  
Treasurer

**Wendy Van Amson**  
Secretary

**John Ciraulo**  
Assistant Secretary

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**Valerie A. Reardon**

**Rev. Dr. Thomas P. Grissom, Jr.**

**Stephen J. Storen**

**Robert H. Gutheil**

**Bishop Mitchell G. Taylor**

**Rev. Dr. Emma Jordan-Simpson**

**J. Fred Weintz, Jr.**

**Mitchell Lee**

**Antonia Yuille-Williams**

**Craig C. MacKay**

## Member Organizations

Abbott House  
Afro-American Parents Day Care Center  
Allen Women's Resource Center  
American Baptist Churches of Metropolitan New York  
ARC XVI - Fort Washington  
Argus Community, Inc.  
Asian Americans for Equality, Inc  
Avenues for Justice (Andrew Glover Youth Program)  
Bailey House  
Banana Kelly Community Improvement Association, Inc.  
Barrier Free Living  
Bethany Day Nursery  
Black Veterans for Social Justice  
Bronx Bethany Community Corporation  
Bronxdale Tenants League Day Care Center  
Brooklyn Kindergarten Society  
Calvary Fellowship AME Church  
Caribbean Women's Health Association  
Carter Burden Network  
Center Against Domestic Violence  
Central Family Life Center  
Chapin Home for the Aging  
Children of Promise  
Chinese American Planning Council  
Chinese Methodist Center Corporation  
Church of the Holy Trinity - Manhattan  
Church of the Living Hope  
Claremont Neighborhood Centers  
Clergy United for Community Empowerment  
Clifford Glover Day Care Center, Inc.  
Colony-South Brooklyn Houses  
Community Centers Inc. of Greenwich  
Community Healthcare Network  
CONNECT NYC  
Co-op City Baptist Church  
Cypress Hills Local Development Corporation  
Day Care Council of New York, Inc.  
DeWitt Reformed Church

Directions for Our Youth (DFOY)  
East Harlem Block Nursery, Inc.  
East Harlem Tutorial Program  
East Side House, Inc.  
Edwin Gould Services for Children and Families  
Escuela Hispana Montessori  
Exodus Transitional Community  
Forestdale, Inc.  
Fort Greene Council, Inc.  
Fort Washington Collegiate Church  
Friendly Hands Ministry, Inc.  
Getting Out and Staying Out  
Goddard Riverside Community Center  
Grace Congregational Church of Harlem  
Grace Episcopal Church, West Farms  
Graham-Windham  
Greenhope Services for Women, Inc.  
Greenwich House, Inc.  
Gustavus Adolphus Lutheran Church  
Hamilton-Madison House  
Harlem Congregations for Community Improvement, Inc. (HCCI)  
Harlem Dowling-Westside Center For Children & Family Services  
Hartley House  
Heights and Hills, Inc. Henry Street Settlement  
Highbridge Advisory Council  
Homecrest Community Services  
Housing Plus  
Hudson Guild  
Incarnation Center, Inc.  
Isabella Geriatric Center  
Isaiah's Temple of Mt. Hope Spiritual Baptist, Inc  
Jacob A. Riis Neighborhood Settlement  
Jamaica Service Program For Older Adults  
Jewish Child Care Association (JCCA)  
Korean American Family Service Center  
Korean Community Services of Metropolitan New York  
Lexington Children's Center  
Lower East Side Family Union

## EMERITUS MEMBERS

Hon. David N. Dinkins

Dr. James R. Dumpson

*\* In memoriam*

Dr. Patricia G. Morisey


*\* In memoriam*

Phoebe R. Stanton



Lutheran Social Services of New York  
Mekong NYC  
Memorial Baptist Church  
Metropolitan AME Church  
Mott Haven Reformed Church  
Mount Zion A.M.E Church  
Mt. Tremper Outdoor Ministries  
Muslim Women's Institute for Research and Development  
National Federation of Community Development Credit Unions  
National Urban Technology Center, Inc  
New Alternatives for Children  
New York City Mission Society  
New York Memory Center  
New York Therapeutic Communities-Stay'n Out  
North Bronx National Council of Negro Women  
Northeast Bronx Day Care Centers  
Northside Center for Child Development  
NYC Employment and Training Coalition (NYCETC)  
One Stop Senior Services  
Open Door Child Care Center  
Park Avenue Christian Church (Disciples of Christ)  
Partnership with Children  
Penington Friends House  
Phipps Neighborhoods  
Prince Hall Service Fund  
Project FIND  
PSS  
Reality House  
Rena Day Care Center  
Resurrection & Life Pentecostal Church of America, Inc.  
Rising Ground  
Riverstone Senior Life Services  
SCO Family of Services  
Seamen's Society for Children and Families  
Search and Care  
Service Program for Older People, Inc  
Sheltering Arms NY

Sheltering Arms NY  
Southeast Bronx Neighborhood Center  
St. Christopher's  
St. Matthew's Community A.M.E. Church of Hollis  
Stanley M. Isaacs Neighborhood Center  
Stein Senior Center  
Steve's Camp At Horizon Farms  
STRIVE International  
Sunnyside Community Services  
The Alliance for Positive Change  
The Brotherhood-Sister Sol  
The Children's Village  
The Family Center  
The HOPE Program  
The Oliver Scholars Program  
Trail Blazer Camps  
Tremont-Monterey Day Care Center, Inc.  
Trinity Wall Street  
Union Settlement Association  
Union United Methodist Church  
United Community Centers  
United Methodist City Society and Subsidiaries  
University Settlement Society of New York  
Urban Upbound  
Utopia Children's Center  
Visiting Neighbors  
Wakefield Grace United Methodist Church  
Wartburg Adult Care Community  
Westchester Tremont Day Care Center  
William Hodson Community Center  
Womankind  
Women's City Club of New York  
Women's Prison Association and Home  
YMCA of Greater New York  
You Gotta Believe!  
YWCA of the City of New York  
YWCA of Yonkers



We want all New Yorkers to thrive - and you can help us. Please make a gift today. Visit [fpwa.org](http://fpwa.org)

**FPWA is now in its 96th year** of promoting the social and economic well-being of New York's citizens and their communities. We work with our member network of 170 faith - and community-based human services organizations and partners to help more than 1.5 million low-income New Yorkers. We advocate for public policies that advance economic justice and opportunity. We strive to strengthen low-income communities, break down barriers to economic security, and fight entrenched poverty.

**FPWA**  
Fulfilling the promise of opportunity